

Ballston Spa Pop Warner Cheerleading



Ballston Spa Pop Warner Cheerleading is seeking sponsors for our 2022 season. We know there's nothing more important than fostering our local youth athletes and the connection to the community. With that being said, we hope you and/or your business choose to sponsor us.

The mission of Ballston Spa Pop Warner is to enable young athletes to participate in the sport of cheerleading in a safe and structured environment. Through participation in this program, Ballston Spa Pop Warner teaches fundamental values, skills, and knowledge that these young athletes will use the rest of their lives. Ballston Spa Pop Warner seeks to provide fun athletic learning opportunities for children while emphasizing the importance of academic success. We strive to inspire youth regardless of race, creed, national origin, disability, or gender.

All of our teams will be competing in the fall to earn spots at the Eastern Region Championship and the Pop Warner Cheer and Dance National Championship. This is where you and your business come in, we are looking for your support to help offset the cost associated with competition cheerleading

We need your help! Please consider sponsoring our program by making a monetary donation. With rising costs of competition fees, practice space rentals, uniforms, equipment, and more; we need your help! By sponsoring these hardworking athletes, you're also promoting your business and gaining exposure to hundreds of Ballston Spa residents and beyond!

Please see the reverse side for sponsorship levels and information. If you wish to sponsor or have any questions, please reach out to any of the following people.

With deep gratitude,

Debbie Roberts (Association President)
Scottiescheermom@gmail.com
518-469-7791

Tori VandePas (Cheerleading Coordinator)
bspwcheer@gmail.com
518-598-4965

Devin Bailey (Fundraising/Events Coordinator)
bspwfundraising@gmail.com
518-956-1762

BLACK LEVEL SPONSOR: \$25- \$99

- Name listed on our website under “sponsors”
- Special thanks from the team and coaches

PURPLE LEVEL SPONSOR: \$100-\$249

- Name listed on our sponsorship t-shirt
- Name listed on our website under “sponsors”
- Special thanks from the team and coaches

GOLD LEVEL SPONSOR: \$250-\$499

- Receive a team photo and thank you letter
- Logo/ Name listed on our sponsorship t-shirt
- Logo/Name listed on our website under “sponsors” with link to your company website if desired
- Special thanks from the team and coaches

SCOTTIE LEVEL SPONSOR: \$500 +

- Promotion on all social media platforms
- Receive a team photo and thank you letter
- Logo/Name listed on our sponsorship t-shirt
- Logo/Name listed on our sponsorship banner
- Logo/ Name listed on our website under “sponsors” with link to your company website if desired
- Special thanks from the team and coaches

Business Name:	
Address:	
Contact Name:	
Contact Number:	
Contact Email:	
Sponsorship Amount & Level	

*To be featured on our sponsor t-shirt or banner sponsorship must be turned in by 9/01/22

